

Josh Baron

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Visit my portfolio website at <http://www.redbarondesign.com>

Summary of Experience:

Seven years of experience in interactive design, marketing, graphic design and public affairs. Currently employed as Interactive Designer at MasterCard Worldwide. Prior work experience includes Web Designer at Abercrombie & Kent and Marketing Coordinator at Kaufman, Rossin & Co. A 3.9 GPA, in the Honors Program at Bradley University and graduated Summa Cum Laude. Proficient with graphic design/multimedia software and Microsoft Office on Mac and Windows.

Educational Information:

- Bradley University, Peoria, Illinois
- Bachelor of Arts in Multimedia and Advertising, Minors in Marketing and Graphic Design
- Date of Graduation: December 2004
- Overall GPA: 3.9/4.0 – Major GPA: 3.9/4.0
- Graduated Summa Cum Laude and in the Honors Program

Experience:

- **MasterCard Worldwide:** St. Louis, Missouri
October 2007 - Present
Interactive Designer
 - Design and develop Adobe Flex applications using Actionscript
 - Produce Adobe Flash animations
 - Create Adobe Captivate instructional videos
 - Participate in idea generation for future web applications
 - Contribute to SEO and application analytics strategies
 - Design and develop HTML/CSS websites
 - Research emerging Internet technologies and trends
- **Abercrombie & Kent:** Oak Brook, Illinois
October 2006 - October 2007
Web Designer
 - Designed websites such as aknewzealand.com and akmarcopolo.com
 - Developed and distributed weekly HTML emails to over 94,000 clients

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- Designed HTML e-mail templates which resulted in quadruple the number of print brochure orders and an increase in bookings via email
 - Managed Abercrombiekent.com which receives approximately 3,000,000 pageviews/month
 - Designed a quarterly Flash animated magazine for aksundowner.com
 - Built Flash applications for British Airways lounges and A&K brochures
- **Kaufman, Rossin & Company:** Miami, Florida
June 2005 - October 2006
Marketing Coordinator
- Managed vendor graphic design/advertising, web and PR agencies
 - Designed internal and public websites
 - Developed and maintained Kaufman Rossin and KRU brands
 - Created Adobe Flash animated presentations
 - Assisted Marketing Principal with daily/monthly email newsletters
 - Designed advertisements published in magazines and newspapers
 - Assistant producer of employee orientation video and program
 - Designed monthly company newsletter in web and print versions

Computer Skills:

- Fluent with Adobe graphic design and web development software, including: Flex, Photoshop, Illustrator, InDesign, Dreamweaver, Flash and many others
- Fluent with Actionscript
- Fluent with Microsoft Office
- Experienced with PHP, MySQL databases, CSS and XHTML
- Ability to use both Windows and Macintosh computers

Honors:

- Nominated Rookie of the Year for the Association for Accounting Marketers
- Graduated Summa Cum Laude
- 2003 Advertising Student of the Year
- 2003 Multimedia Scholar of the Year
- Dean's List